

# preparing commercial

To make your property photography more efficient, it is important the property and the client are prepared prior to the photographer arriving. Below is a check list of things you that will help your photography session run without a hitch.

## General

- All lighting is functional, indoor and outdoor
- Any props for the photoshoot setup ready including flowers, furniture and signage
- Remove business information and paperwork for privacy if required
- Tidy rooms and offices and remove anything that will reduce the quality of the shot
- Clean all windows and glass surfaces
- Minimise the number of people in the property during photography

## Exterior

- Vehicles removed or kept out of shot if possible
- Landscape maintenance including trimmed trees and bushes, lawns mowed
- Hide bins/industrial bins, signs etc
- If the location has a pool or pond make sure it is clean
- Clean all external windows, paths and driveways

## Interior

- Check window dressings and screens
- Clear all items and clutter from each room /office that is not required for the photoshoot
- Position furniture with space around it to improve and open the space up
- Clear surfaces leaving a small amount of items on benches and desks
- In toilets and utility areas use clean towels and new or clean accessories

Any other questions please contact us or research magazines and on the web.