

preparing residential

To make your property photography more efficient, it is important the property and the client are prepared prior to the photographer arriving. Below is a check list of things you that will help your photography session run without a hitch.

General

- All lighting is functional, indoor and outdoor
- Any props for the photoshoot setup ready including flowers, furniture maintenance
- Remove personal information and photos for privacy if required
- Tidy all rooms and remove anything reducing the quality of the shot (check home magazine for ideas)
- Clean all windows and glass surfaces
- Minimise the number of people in the property during photography

Exterior

- Vehicles removed or kept out of shot and garages closed
- Landscape maintenance including trimmed trees and bushes, lawns mowed and gardens cleaned
- Hide bins, hoses, signs exc
- If the location has a pool or pond make sure it is clean
- Clean all exterior windows, paths and driveways

Interior

- Check window dressings and blinds are neat
- Clear all items and clutter from each room that are not required for the photograph
- Position furniture with space around it to improve and open the space up
- In bedrooms use your best bed spreads, cushions and accessories
- Clear surfaces in kitchen leaving small items on benches including appliances and a few pots
- In toilets and utility areas use clean towels and new or clean accessories

Any other questions please contact us or research magazines and on the web.